



McCracken Group

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McCracken Group Launch

Founded by Charlie Siciliano and Nino Tripodi in 1989; McCracken Homes has grown into a well established, recognised building company in South Australia. Over 20 years later, McCracken Homes has grown substantially, partnering with many professionals in the building industry including Ross Perre, Vince Mingoia, Peter Caton and Daniel Silby. Together they have formed a number of companies delivering a broad range of products, across Australia. These companies have now come together to form the McCracken Group.

Along with McCracken Homes (SA) the McCracken Group members are McCracken Homes (VIC), Adelaide Prestige Homes (previously McCracken Prestige Homes), Red Ochre Homes and Quickframe Steel Frames. They each operate independently to service the specific needs of their customers and they collaborate to share innovation in product development, delivery and customer service.

In 2009, Ross Perre was appointed Chief Executive Officer of the McCracken Group to coordinate member activities, oversee the expansion of operations and drive the Group's strategies. Ross has a lifetime involvement in the building industry and has held senior management roles with leading national builders AV Jennings and Rivergum Homes.

With an earned appreciation for the diversity of cultures that exist within the building industry, Ross has a comprehensive understanding of the requirements and demands essential for the Group's success. Ross will provide leadership in the development and implementation of the operational strategies required to achieve the desired profitable growth.

To further strengthen the McCracken Group, Peter Jackson has been appointed to the role of Chairman. Peter has joined the Group from his position as Executive General Manager for AV Jennings in South Australia.





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The addition of Peter brings over 25 years extensive building industry knowledge and experience, increasing the depth of the Group's management capabilities and enabling it to expand.

Peter's 25 years in the mining and exploration, petroleum and building construction industries, have been with Newcrest Mining, Mobil Oil, Ernst and Young, Boulderstone Hornibrook and AV Jennings. His involvement in each has been in senior financial, technical and management roles.

The McCracken Group has an expected positive growth of 5% in the business despite the recent challenging economic environment. Its members are on target to deliver in excess of 380 dwellings in the current trading period and are well positioned to expand on this in the coming years.

CEO of the McCracken Group, Ross Perre said "The formation of the McCracken Group and the appointment of Peter Jackson as its Chairman is timely, strengthening the position of the McCracken Group and achievement of its strategic goals of a substantially increased position in the home building sector. Peter's acceptance of this newly created position is a welcome addition to the Group."

Contacts

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